

Sports4Cast Ltd Cookie Policy

PLEASE READ THE TERMS OF THIS POLICY CAREFULLY BEFORE USING THE SITE

THIS AGREEMENT IS ENTERED INTO BETWEEN:

- (1) **Sports4Cast Ltd**, a private limited company registered in England and Wales with company number 12342596 and whose registered address is Suite 301, 179 Whiteladies Road, Bristol, BS82AG (“**we**”, “**our**” and “**us**”); and
- (2) Any person who browses and makes use of the Website (“**you**” and “**your**”).

1. Definitions and interpretation

In this Agreement, the words and expressions set out below shall have the following meanings:

Cookie: a cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer’s hard drive.

Website: <https://sports4cast.com> and <https://smartstakes.io>.

1.1 A reference in this Agreement to a “**party**” or to the “**parties**” is to a party or to the parties to this Agreement.

1.2 Clause headings used in this Agreement are inserted for ease of reference only and shall not affect construction.

1.3 Words importing one gender shall be treated as importing any gender, words importing individuals shall be treated as importing corporations and vice versa, words importing the singular shall be treated as importing the plural and vice versa, and words importing the whole shall be treated as including a reference to any part thereof.

2. Information about our use of cookies

2.1 Our Website uses Cookies to distinguish you from other users of our Website. This helps us to provide you with a good experience when you browse our Website and also allows us to improve our Website. By continuing to browse our Website, you are agreeing to our use of Cookies.

2.2 We use functionality/targeting Cookies on our Website. They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are

using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

2.3 You can find more information about the individual Cookies we use and the purposes for which we use them in the table below:

Cookie	Purpose	More information
_ga	Used to distinguish users	Expires after two years
_gid	Used to distinguish users	Expires after 24 hours
_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code>	Expires after 1 minute
AMP_TOKEN	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service	Expiration can last between 30 seconds to 1 year
gac<property-id>	Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords site conversion tags will read this cookie	Expires after 90 days
mplk	MemberPress creates a cookie temporarily to allow the authorized user to view the file without being redirected. This cookie contains a random alpha-numeric string of text and is removed after 5 seconds.	Expires after 5 seconds
Cookies related to the Hubspot CRM	More information on individual cookies at https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser	Expires after a maximum of 2 years
Cookies related to the Cloudflare CDN and firewall	More information on individual cookies at https://support.cloudflare.com/hc/en-us/articles/200170156-Understanding-the-Cloudflare-Cookies	Expires after a maximum of 2 years

3. Third-party Cookies

3.1 Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use Cookies, over which we have no control. These Cookies are likely to be analytical/performance Cookies.

3.2 You can block Cookies by activating the setting on your browser that allows you to refuse the setting of all or some Cookies. However, if you use your browser settings to block all Cookies (including essential Cookies) you may not be able to access all or parts of our Website.

4. Governing law and jurisdiction

4.1 This Agreement and any dispute, claim or obligation (whether contractual or non-contractual) arising out of or in connection with it, its subject matter or formation shall be governed by English law.

4.2 The parties irrevocably agree that the English courts shall have exclusive jurisdiction to settle any dispute or claim (whether contractual or non-contractual) arising out of or in connection with this Agreement, its subject matter or formation.

Please contact us via hello@sports4cast.com for any queries relating to this policy.